

Entrepreneurship Training Program – 12-Week Curriculum

A 12-week entrepreneurship training curriculum aligned with the 10 doctrines of OHRA delivery program. The structure includes weekly modules, each tied to specific courses, with a logical progression from foundations → skill-building → application → sustainability.

Phase 1: Foundations of Entrepreneurship (Weeks 1–3)

Focus: Core entrepreneurial skills, leadership, and business planning.

Week 1: Orientation & Business Skills Empowerment

- *Course:* Business Skills Empowerment (Doctrine 1)
- **Objectives:** Understand fundamentals of entrepreneurship, build business planning skills.
- **Activities:**
 - Online lecture: “Entrepreneurship in the 21st Century”
 - In-person workshop: Writing a basic business plan
 - Assignment: Draft a personal entrepreneurial vision statement

Week 2: Executive Leadership & Decision-Making

- *Course:* Strategic Leadership (Doctrine 2)
- **Objectives:** Develop leadership competencies and decision-making capacity.
- **Activities:**
 - Case study: Leadership failures and successes
 - In-person simulation: Managing a business crisis
 - Group exercise: Departmental role-play (HR, Finance, Marketing, IT, General Management)

Week 3: Innovation and Market Adaptability

- *Course:* Innovation & Market Adaptability (Doctrine 3)
- **Objectives:** Foster creativity, adaptability, and problem-solving.
- **Activities:**

- Online toolkit: Design Thinking 101
- Innovation lab: Rapid prototyping session
- Assignment: Present an innovative business idea responding to a market challenge

Phase 2: Building Sustainable Enterprises (Weeks 4–7)

Focus: Ethics, management, financing, and inclusivity.

Week 4: Ethics, Governance & Sustainable Business

- *Course:* Ethical Business Practice (Doctrine 4)
- **Objectives:** Understand transparency, governance, and responsible entrepreneurship.
- **Activities:**
 - Online seminar: Corporate governance and compliance
 - Debate: Ethical dilemmas in business (in-person)
 - Assignment: Create a code of ethics for your business plan

Week 5: Holistic Business Management

- *Course:* Comprehensive Organizational Management (Doctrine 5)
- **Objectives:** Gain integrated knowledge of all major business departments.
- **Activities:**
 - Online modules: Departmental management essentials
 - In-person group project: Build a simulated company structure
 - Assignment: Develop an inter-departmental workflow chart

Week 6: Finance, Capital & Resource Mobilization

- *Course:* Access to Resources and Capital (Doctrine 6)
- **Objectives:** Learn financing options, resource mobilization, and investor engagement.
- **Activities:**
 - Online training: Financial literacy for entrepreneurs

- In-person workshop: Investor pitching simulations
- Assignment: Prepare a 3-year financial projection

Week 7: Inclusive and Social Entrepreneurship

- *Course:* Empowerment and Inclusivity (Doctrine 7)
- **Objectives:** Create businesses that address inequality and promote inclusion.
- **Activities:**
 - Lecture: Inclusive business models
 - Panel: Women and refugee entrepreneurs' success stories
 - Assignment: Design a socially inclusive aspect for your business plan

Phase 3: Data, Growth & Networking (Weeks 8–12)

Focus: Evidence-based entrepreneurship, continuous learning, and network building.

Week 8: Evidence-Based Entrepreneurship

- *Course:* Evidence-Based Practice (Doctrine 8)
- **Objectives:** Use research and data to guide entrepreneurial decisions.
- **Activities:**
 - Online training: Data-driven business decisions
 - Case study analysis: Using evidence to pivot business models
 - Assignment: Conduct a mini market research for your business idea

Week 9: Lifelong Learning & Resilience

- *Course:* Lifelong Learning (Doctrine 9)
- **Objectives:** Foster entrepreneurial resilience and adaptability.
- **Activities:**
 - Online modules: Growth mindset and resilience
 - In-person mentorship roundtable
 - Assignment: Personal lifelong learning roadmap

Week 10: Community and Network Building

- *Course:* Community & Network Building (Doctrine 10)
- **Objectives:** Learn to build and leverage entrepreneurial ecosystems.
- **Activities:**
 - Networking event with local entrepreneurs
 - Workshop: Partnership-building strategies
 - Assignment: Draft a stakeholder engagement map

Week 11: Capstone Development – Business Plan Finalization

- *Objective:* Integrate all learned doctrines into a comprehensive business plan.
- **Activities:**
 - One-on-one mentorship sessions
 - Peer review of business plans
 - Final adjustments to presentations

Week 12: Capstone Showcase – Pitch & Graduation

- *Objective:* Demonstrate acquired skills through business plan presentations.
- **Activities:**
 - Final pitch event before a panel of investors/mentors
 - Feedback and evaluation
 - Graduation ceremony & certificate awarding

Delivery Format

- **Online:** Recorded lectures, case studies, toolkits, and continuous learning modules.
- **In-Person:** Workshops, simulations, innovation labs, and networking events.
- **Hybrid:** Capstone projects, mentorship, and feedback sessions.

This structure can be delivered in **one intensive semester (12 weeks)** or scaled into a **modular program (4–6 months)** depending on learners' pace.